# NESST- National Ecosystem Services Strategy Team

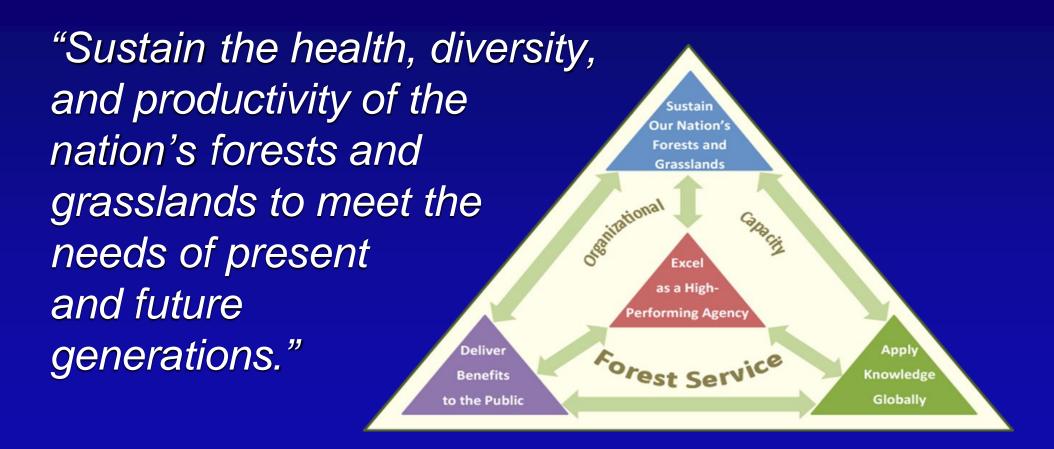
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# Overview

- Ecosystem Services at the Forest Service
- National Strategy Building
  - Champions Forums (2012 & 2014)
  - National Ecosystem Services Strategy Team
- Opportunities for incorporating ES
- Needs for making it happen

# USFS + Ecosystem Services





#### **PROVISIONING**

Water (quantity)

**Fuelwood** 

**Energy and Minerals** 

**Food and Medicines** 

Fiber

**Forage** 

Timber

Range

Fish and Wildlife

## REGULATING

Carbon sequestration

Climate regulation

Soil stabilization

Watershed Services

(Water Quantity and Flood Control)

#### CULTURAL

**Aesthetic values** 

**Educational values** 

Spiritual values

**Cultural** heritage

Will Street

Recreation

#### **SUPPORTING**

**Soil formation** 

**Seed dispersal** 

**Pollination** 

**Nutrient cycling** 

**Biodiversity** 

**Ecosystem resilience** 



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# Growing Momentum at USFS

- 2008: Farm Bill establishes Office of Environmental Markets
- 2012: Planning Rule newly requires considering ecosystem services
- 2012: 1st Forest Service Champions Forum
- 2013: Forest Service National Ecosystem Services Strategy Team (NESST) officially chartered
- 2014: 2<sup>nd</sup> Forest Service Champions Forum (3 days ago!)
- 2015: NESST synthesis document



# 1<sup>st</sup> USFS Ecosystem Services Champions Forum (2012)

- Cross-Deputy group of practitioners, managers, researchers who were actively engaged with Ecosystem Services in agency.
  - Planners working on early adopter forests- Planning Rule
  - District Rangers, Forest Supervisors, practitioners working to implement projects
  - S&P specialists working with partners- markets
  - Researchers on policy, urban and metrics, valuation
- Key Findings: Numerous activities in S&P, NFS, R&D but not communicating within agency and/or different messages.

# 1<sup>st</sup> USFS Ecosystem Services Champions Forum (2012)

- Recommendations for Eco-Serv Framework for agency
  - Develop a common language and understanding of E.S.
  - Develop an ecosystem services framework for agency.
  - Clarify the roles of three Deputy Areas of USFS.
  - Explore the potential of partnerships (e.g. All-Lands).
- Not exactly....
  - Framework evolved into NESST (National Ecosystem Services Strategy Team)

# National Ecosystem Services Strategy Team (NESST)

Established "to collaboratively develop national strategy and policy around ecosystem services and integrate the concept into Forest Service programs and operations"



#### CHARTER

#### National Ecosystem Services Strategy Team (NESST)

USDA Forest Service January18, 2013

#### Justification

The ecosystem services concept has garnered increasing attention in the natural resource management field, and appears in a greater and greater number of USDA and U.S. Forest Service policy documents, most notably the 2012 Planning Rule. USFS employees across deputy areas are applying ecosystem services considerations to forest planning and management, contributing to the development of markets and payment incentives for private forest conservation and restoration, and advancing the field of ecosystem services research. In response to this growing effort, an ecosystem services champions forum of U.S. Forest Service practitioners met in May 2012 to identify needs and opportunities for supporting and further developing a diversified yet integrated ecosystem services program across the agency. Participants provided key findings and recommendations to strengthen communication and application of the ecosystem services concept as outlined in the Planning Rule and coordinate ecosystem service-related efforts across the National Forest System, State and Private Forestry, and Research and Development.

#### Purpose

The National Ecosystem Services Strategy Team (NESST) is established to collaboratively develop national strategy and policy around ecosystem services and integrate it into Forest Service programs and operations.

#### Objectives

- 1. Develop a common language and understanding of ecosystem services.
- 2. Clearly explain the relevance of the ecosystem services concept across the agency.
- Identify BMPs, available tools and information, and gaps and capacity requirements for integrating ecosystem services approaches into planning, management, and decision-making.
- Foster better communication and coordination across the Deputy Areas by formalizing information sharing, identifying reporting mechanisms and recognizing areas of mutual interest or potential collaboration within the Agency and USDA.
- Collaboratively define policy around ecosystem services and institutionalize it through publication in the U.S. Forest Service Manual and/or Handbook.

# **NESST**

- NESST core team and broader engagement
- Interim briefing papers
- Workshops and webinars
- Strategies to communicate and integrate ecosystem services across agency
- NESST synthesis paper- GTR

# 2<sup>nd</sup> USFS Ecosystem Services Champions Forum (2014)

#### **GOALS**

- Present the NESST draft report
- Engage USFS champions to provide feedback to NESST synthesis paper
- Generate specific next steps to address needs to integrate ecosystem services into USFS management
- Build a USFS community of practice on ecosystem services

# **NESST Synthesis Paper**

Integrating Ecosystem Services into National Forest Service Policy and Operations

- Final draft Winter/ Spring 2015, publish as GTR
- Paper goals
  - Opportunities to integrate ecosystem services in USFS policy and operations
  - Needs and Next Steps to address to enable application of ecosystem services
  - Recommendations

# NESST: Opportunities for An Ecosystem Services Approach



1

#### **Decision-Making and Priority Setting**

Consider a Broad Suite of Services



2

## Metrics and Reporting

Quantify and Communicate in terms of Benefits to People



3

#### Partnerships and Investments

 Connect Providers and Beneficiaries of ecosystem services

# Consider a Broad Suite of Services in Decision-Making and Priority Setting

- Inform decision-makers about landscape values and tradeoffs
- Enhance transparency
- Build trust and credibility
- Highlight environmental justice issues
- Strengthen relationships with diverse groups

#### **Opportunities**

- Forest Planning
- Project Level Planning
- Program Prioritization
- State Forest Action Plans



# **Forest Planning**

## 2012 Planning Rule:

"to maintain and restore NFS land and water ecosystems while providing for ecosystem services and multiple uses"



California's Inyo, Sequoia, and Sierra
National Forests are conducting their forest
plan revisions within the context of an "alllands" approach

# Project-Level Planning with NEPA

Community Discussions

- Understanding of ES
- Proposed projects

Mapping/ Analysis

- Ecological drivers
- Assess trade-offs

Rank Priorities

- Impacts on ecosystem services benefits
- Employment

**Select Actions** 

 District Ranger to identify and implement management action

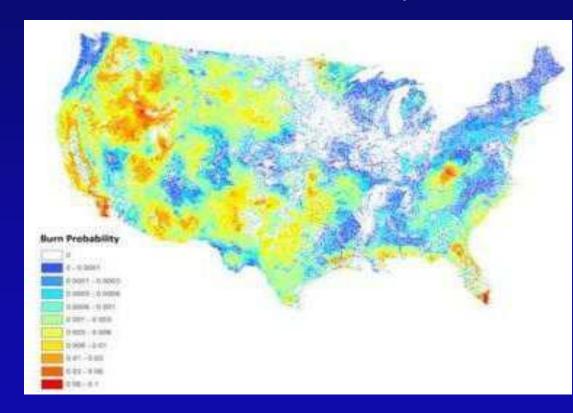
- Assess projectlevel impacts using a collaborative approach
- Solicit values and priorities from local communities
- Highlight potential outcomes of actions

# **Program Prioritization**

# Using ecosystem services to inform:

- National Program Direction
- Priorities
- Funding

The Hazardous Fuels Prioritization System



## **State Forest Action Plans**

Working with states to highlight and conserve public benefits provided by state and privately-owned forests



Tennessee urban FIA project estimated value of urban forests for removing atmospheric pollutants at over \$203 million annually



# **Quantify and Communicate** in Terms of Benefits to People

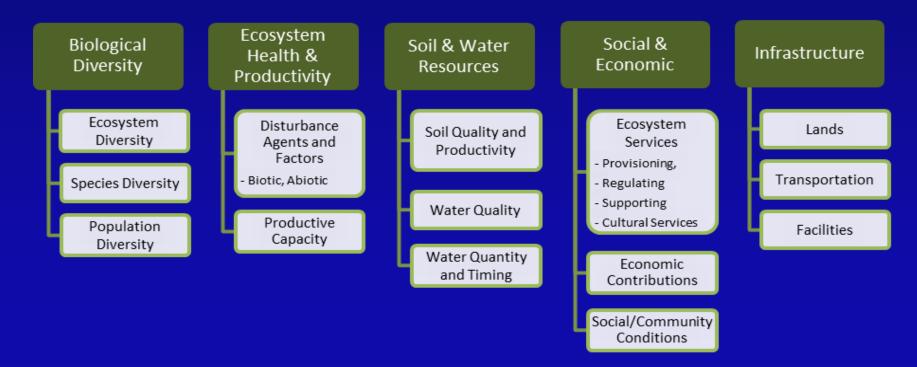
- Understand impacts of actions to community resilience
- Measure and monitor changes in conditions
- Illuminate public benefits from USFS management
- Communicate agency relevance
- Utilize modeling and mapping tools
- Promote information exchange

#### **Opportunities**

- National Assessments
- Performance Monitoring
- Inventory Monitoring and Assessment

# **Inventory Monitoring & Assessment**

Creating standardized ecosystem services metrics, integrative valuation models and decision support tools to illustrate and enhance USFS benefits to people.



**RPA** 

Inventory, measurement of renewable resources

PCAST/BEST

- Climate change impacts on ES
- Federal capacity to sustain ES

PAS/GPAS

 Nt'lperformance accountability report monitors accomplishments

Forest Health, Wildfire Risk, Ecological Stressor Reports  Identify and prioritize areas for habitat, fire prevention, and associated activities

## **National Assessments**

Report on national trends in forest and grassland conditions in terms of benefits to people to inform decision-makers.

- Assess resources and changing conditions
- Connect management impacts to people
- Track USFS progress
- Promote partnerships and collaboration

## **Performance Measures**

Help discern how agency activities deliver benefits to people and improvements to land conditions.

Monitor progress toward the mission using clearly defined success indicators.



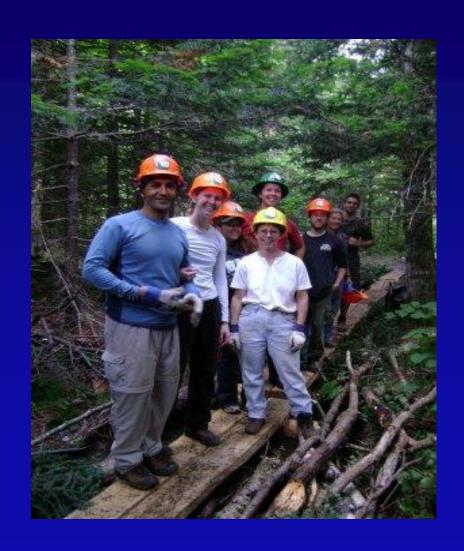
Tongass NF Alaska salmon and trout fisheries accounted for \$986 million in regional revenue, as well as 10% of regional jobs

# Connect Providers and Beneficiaries through Partnerships and Investments

- Increase public and private financial investments
- "All lands" approach
- Promote proactive approaches and thinking on longer timeframes
- Catalyze innovative solutions

#### **Opportunities**

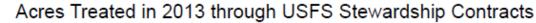
- Incentives
- Partnerships
- Damage Assessments
- Environmental Markets and Investments

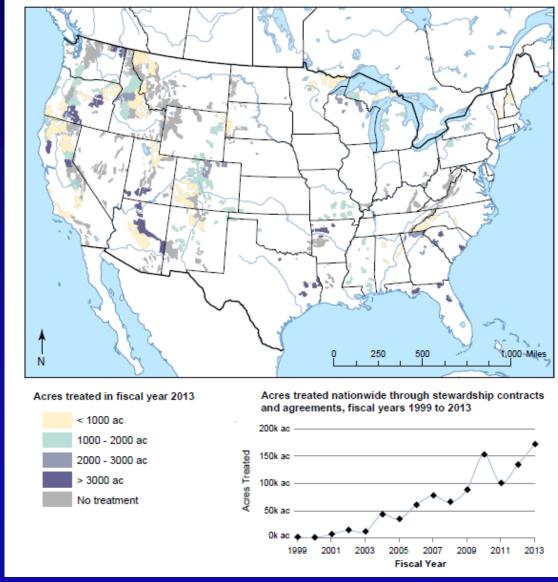


#### **Incentives**

USFS provides incentives for ecosystem service delivery from private landowners through grants, contracts and financial assistance.

- Cooperative Forestry
   Assistance Act
   programs
- StewardshipContracts





# **Partnerships**

Shared work agreements deliver shared ecosystem services values







Businesses fund The National Water Replenishment and Enhancement Initiative to restore National Forests for watershed health.

To Protect Tap Water, Cities Sharing Costs of Slowing Wildfires

By PHIL TAYLOR of Greenwire

Published: August 18, 2011

## **Damage Assessments**

Quantify and value damages to ecosystem services on USFS land and property

Gain a more accurate and complete idea of natural resource impacts from planned or implemented management activities.

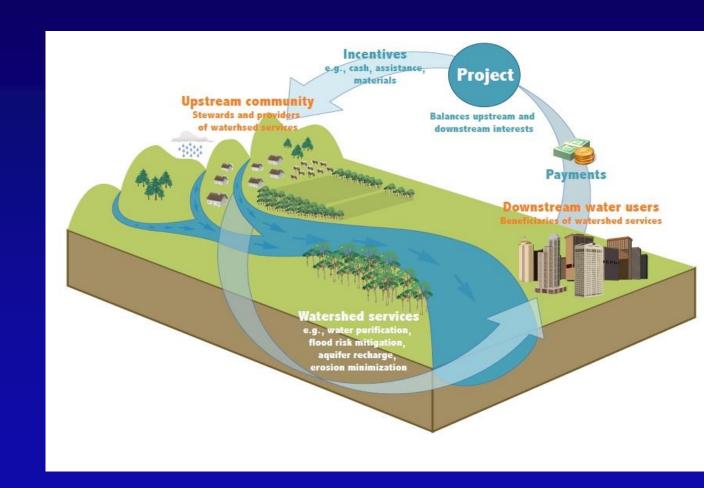


Storrie Fire 2000 Union Pacific Railroad. 22,000 acres NFS land,\$22 million in to Plumas NF. Assessment included restoration, suppression, timber, public scenery, recreation, habitat, and unique forest values.

## **Environmental Markets & Investments**

# Facilitate environmental markets by:

- creating enabling infrastructure,
- generating credits from NFS land, and
- reducing market barriers for private landowners



# NESST: Needs



# **Resource Cooperation & Infrastructure**

**BUILD** staff capacity regarding the concept and application of ecosystem services

CREATE AND PUBLISH USFS resources and reference materials in a centrally available location

**ALIGN** agency staffing, funding and program structures with ecosystem service priorities

# Data, Tools and Methodologies

**ESTABLISH** national coordination around data systems and create data standards and consistent metrics

**IDENTIFY** inventory metrics, define outcome-based performance indicators, organize and link data

COLLECT qualitative and quantitative data on social values

VALUE AND MAP ecosystem services utilizing current tools and methodologies

## Communication & Collaboration

**EXPAND** collaborative outreach and partnerships

**COMMUNICATE** both internally and broadly to decision-makers and citizens

# Policy & Guidance

**AGREEMENT FROM LEADERSHIP** on a national strategy for ES

**CLARIFY and STRENGTHEN** existing policy

**DEVELOP** guidance for ES implementation which supports a common USFS language

**ADDRESS** absence of policy

# Take-Aways

- Common needs highlight the imperative for collaboration and sharing resources to avoid re-inventing the wheel
- If we focus on 4 key needs we can make significant progress toward all opportunities
- In every deputy area have initiatives, pilot projects, and success from which to build

# THANK YOU!



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